

ELSHAER
A D V E R T I S I N G

Lead Innovation.

Build Strength for Success.

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Who We Are

Elshaer Advertising is a full-service marketing agency based in Egypt. Since our inception in 2010, we have been dedicated to adding value to our clients through innovative and effective marketing solutions. Headquartered in Cairo, our agency has successfully completed over 900 projects, helping more than 400 brands across various business fields.

Our team consists of highly qualified professionals, with every member holding an MBA or MBA/DBA, ensuring that our clients benefit from top-tier expertise and strategic insight. This strong academic foundation empowers us to deliver sophisticated and impactful marketing solutions, driving growth and success for our clients.



Agency

On A Mission

Our marketing agency provides the optimum marketing mix of marketing solutions and consultations. We do that by mixing the experiences of our DBA/MBA business and marketing consultants. Also by using the best practices of marketing and management theories. In addition to that, our marketing agency uses the greatest amount of consumer behavior, data collection surveys, and market researches information to implement the best business plans. In conclusion, our mission is to provide a customised solution for your business according to your objectives and goals.



Agency

With A Vision

Our marketing agency is seeking to be number one in the middle east considering helping companies to make their business more profitable and more prosperous in the present time.



Core of

Why Choose Us

- 1. Expertise and Excellence:** Our team holds advanced degrees (MBAs and DBAs), ensuring top-tier strategic insight and expertise.
- 2. Tailored Solutions:** We craft personalized marketing strategies that align with your unique goals and resonate with your audience.
- 3. Innovative Approach:** We use the latest technologies and trends, including AI-powered automation, to deliver cutting-edge solutions.
- 4. Proven Track Record:** Over 120 successful projects and more than 60 satisfied brands showcase our impactful and measurable outcomes.



Core of

How We Do It

- 1. Discovery:** Understand your business through detailed research.
- 2. Planning:** Develop a customized marketing strategy.
- 3. Creative Development:** Create compelling content and visuals.
- 4. Execution:** Implement the marketing plan across all channels.
- 5. Optimization:** Monitor and optimize campaigns with data-driven insights.
- 6. Reporting:** Provide regular reports with clear metrics and insights.

Success Partners

Together, we achieve more.

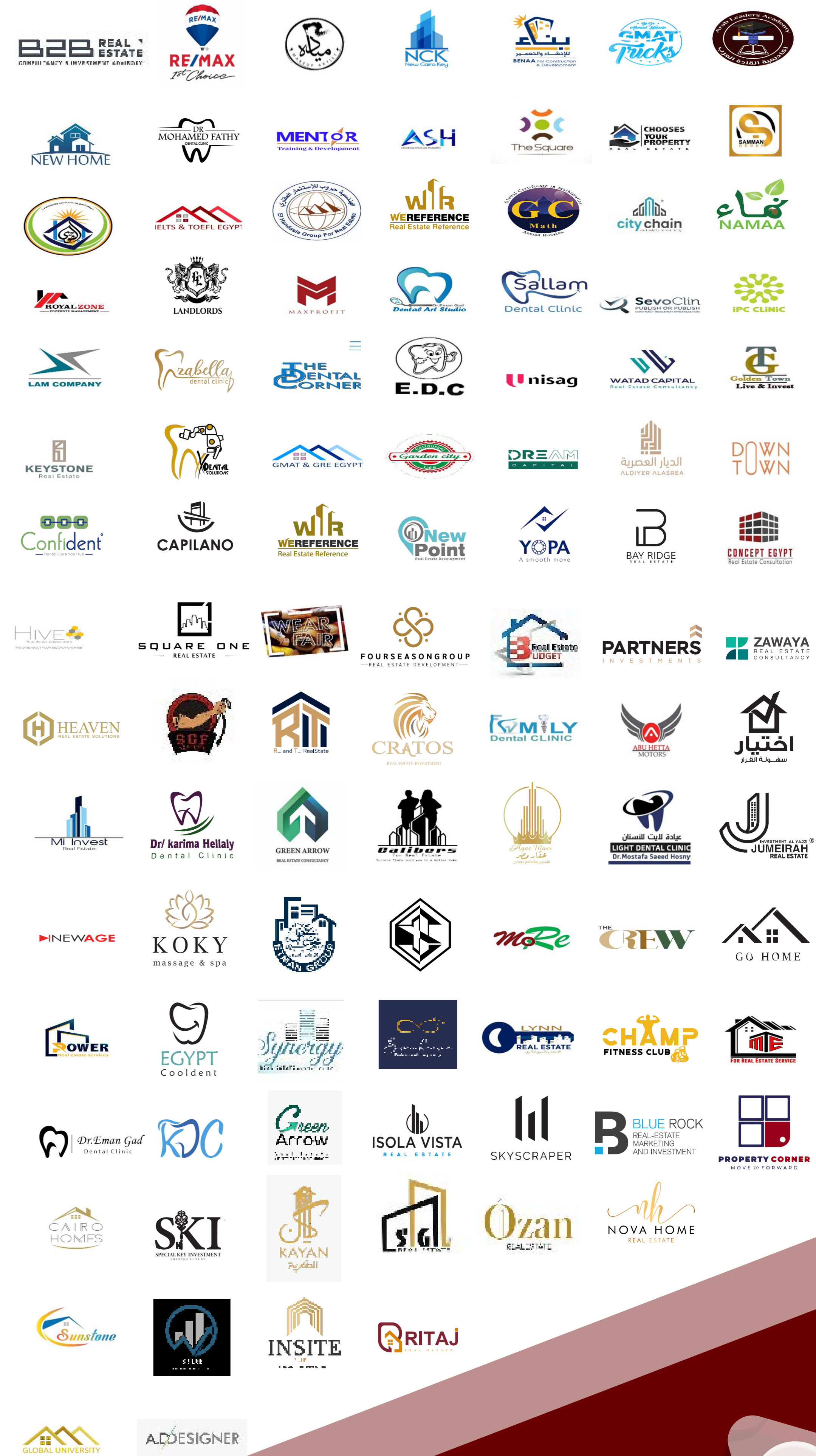
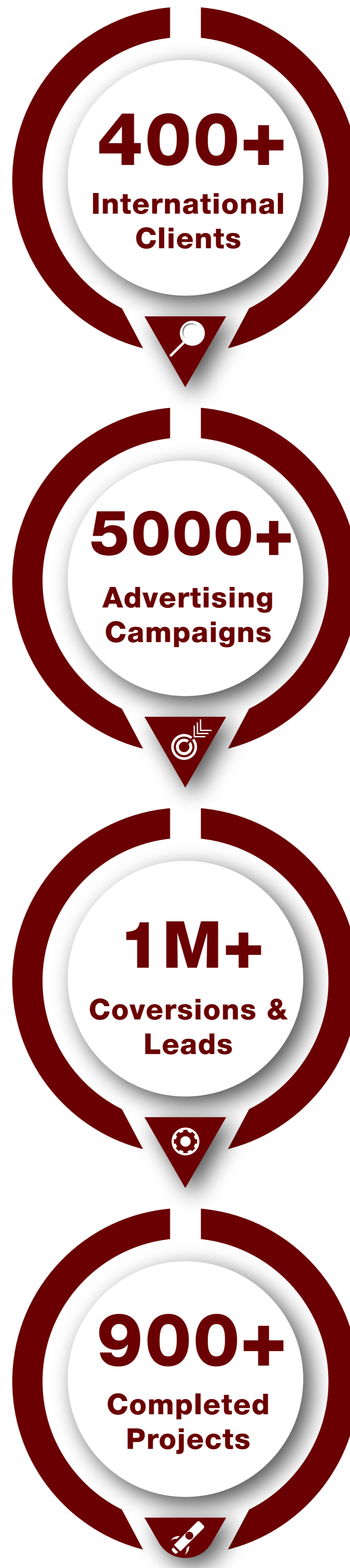
At Elshaer Advertising, we pride ourselves on the diverse and extensive experience we have gained by working with clients across various industries and countries. Our commitment to excellence and our solid foundation of MBA and DBA knowledge have allowed us to deliver exceptional services and build lasting partnerships.

Our Reach

- **Real Estate:** We have partnered with over **150 real estate clients**, including brokers and developers, providing tailored marketing solutions to help them achieve their goals.
- **Medical:** Our expertise extends to the medical field, where we have served more than **110 clients**, delivering impactful strategies and campaigns.
- **Diverse Industries:** We have successfully collaborated with **150+ clients** in a wide range of industries, such as food and beverage (F&B), factories, sports, interior design, and many other sectors.

Global Presence

Our services have reached clients in multiple countries, including **Saudi Arabia (KSA)**, the **United Arab Emirates (UAE)**, **Greece**, **England**, and **Germany**. Our global experience ensures that we understand the unique needs and challenges of different markets, allowing us to deliver effective and relevant solutions.



Our Services.

Bringing your brand alive.

Services Offered

Advertising Services

At Elshaer Advertising, we see advertising as an art form. From traditional media to cutting-edge digital platforms, our campaigns are designed to captivate and convert. Whether it's a striking billboard, a compelling TV spot, or an engaging social media ad, we craft messages that resonate and inspire action.



Services Offered

Social Media Management

In the world of social media, connection is key. Our social media wizards work their magic to create vibrant online communities. We develop strategies that are not just about likes and shares, but about fostering real engagement and building lasting relationships between brands and their audiences.



Services Offered

Search Engine Marketing

Visibility is everything in the digital age. Our SEA and SEO experts know how to get your brand seen by the right people at the right time. Through targeted campaigns and smart optimization, we drive traffic, boost conversions, and help your business shine online.



Services Offered

Graphic Design

Design is where imagination meets execution. Our talented designers transform ideas into visual masterpieces. From logos and brochures to business cards and beyond, every design we create is a reflection of your brand's unique identity and values.



Services Offered

Video Production

Nothing tells a story quite like video. Our production team brings your vision to life with high-quality, emotionally engaging videos. Whether it's a promotional video, a commercial, or a social media clip, we create content that moves and motivates.



Services Offered

Website Development

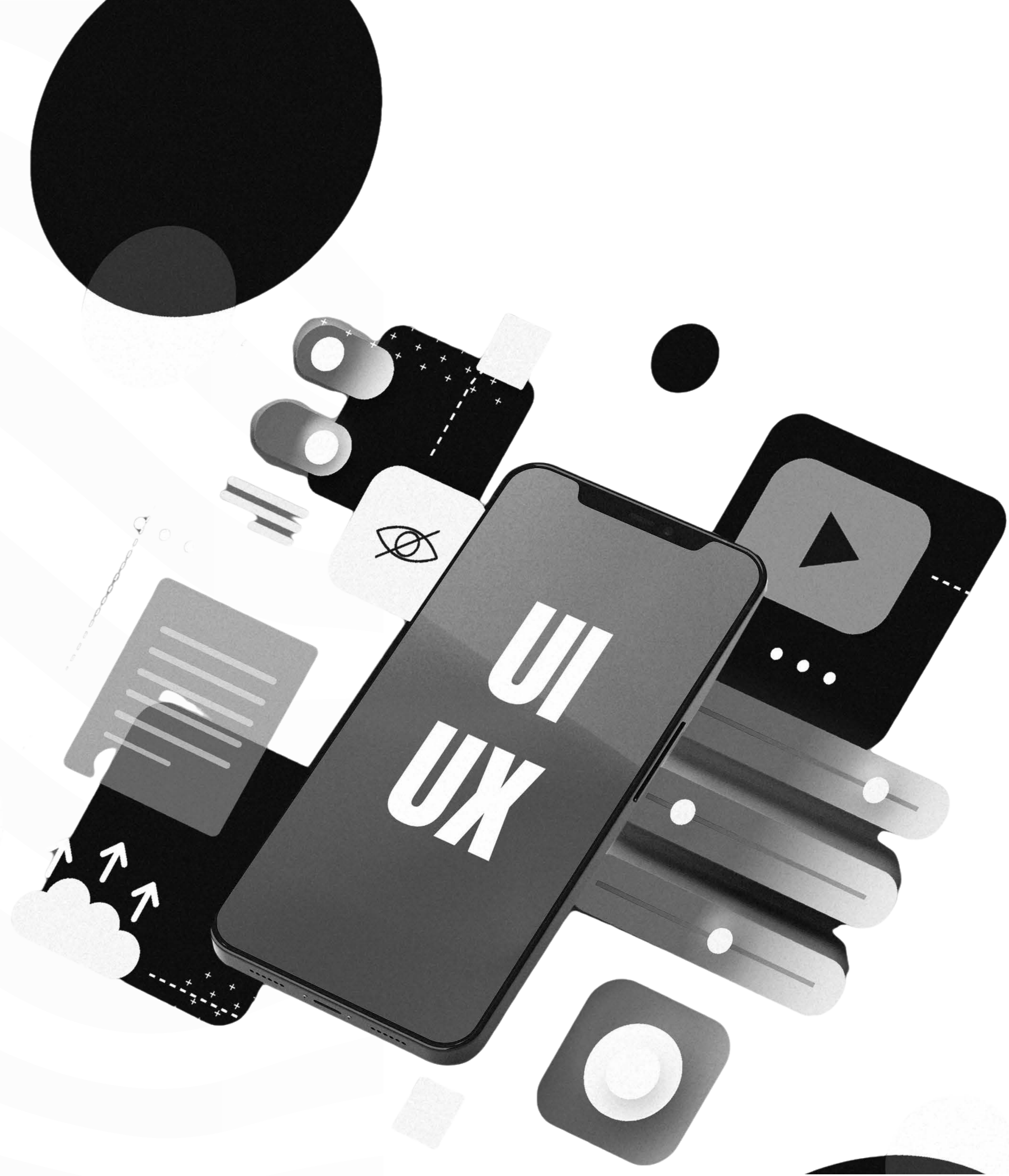
A strong online presence starts with a great website. Our web development team specializes in creating stunning, user-friendly websites that reflect your brand's identity and meet your business needs. Whether you need a custom-built native website or a flexible, easily manageable WordPress site, we have the expertise to deliver. Our services include responsive design, e-commerce solutions, and ongoing maintenance to ensure your site remains cutting-edge and effective.



Services Offered

Mobile App Development

In today's mobile-centric world, having a dedicated app can make all the difference. Our mobile app development team creates intuitive, high-performance apps for both iOS and Android platforms. From concept to launch, we ensure your app provides a seamless user experience, integrates smoothly with your existing systems, and offers the features and functionalities your customers need. Whether you're looking to enhance customer engagement, streamline operations, or offer new services, our mobile app solutions will help you achieve your goals.



Services Offered

AI Automation

We harness the power of artificial intelligence to enhance efficiency and effectiveness in your marketing efforts. From automated content generation and personalized customer interactions to predictive analytics and dynamic ad targeting, our AI solutions enable us to deliver more relevant and timely experiences for your audience. Let us help you stay ahead of the curve with smart, data-driven automation that boosts performance and drives growth.



Services Offered

Printing Services

Make a big impact with our high-quality printing services. We specialize in creating eye-catching billboards, banners, and booths that grab attention and leave a lasting impression. Whether you need large-scale outdoor advertising or vibrant event displays, our printing solutions are designed to meet your specific needs with precision and creativity.



Services Offered

CRM Systems

Customer relationships are at the heart of every successful business. Our CRM systems are designed to help you manage and nurture these relationships effectively. We provide tailored CRM solutions that streamline your processes, enhance customer interactions, and boost your sales and service efficiency. From implementation to training, we ensure that your CRM system is optimized for your business goals.



Services Offered

Public Relations

Your brand's reputation is invaluable. Our PR specialists build and maintain a positive public image through strategic media outreach and compelling press releases. We ensure that your brand's voice is heard loud and clear in the crowded marketplace.



Services Offered

Consultations

At Elshaer Advertising, we believe in the power of personalized guidance to help your business thrive. Our consultation services are all about you—your goals, your challenges, your success. We offer **strategic and business planning** to align your vision and roadmap with your aspirations, **marketing planning** to create impactful strategies that resonate with your target audience, and **in-depth market research** to provide valuable insights about your industry and customers. Additionally, our **feasibility market studies** help you evaluate new products or market entries, ensuring you make confident, strategic decisions.

Let's work together to turn your ambitions into reality.



ELSHAER

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